

AT A GLANCE

WHAT LED TO THE CURRENT CONFLICT IN ETHIOPIA?

TPLF stands for: Tigrayan People's Liberation Front (NOTE: not all Tigrayans identify with this group)

TPLF led an authoritarian regime in Ethiopia for almost three decades starting in 1991. Its rule ended in 2018 due to mass protests.

Ethiopia currently has a democratically elected government that has replaced the TPLF regime. The most recent elections took place in June 2021, with 80% of registered voters participating in the most transparent election ever witnessed in the country's history.

There are over 80 different ethnic groups in Ethiopia with over 110 million people: Based on census data the top 9, most populous, ethnic groups are: Oromos, Amharas, Somalis, Tigrayans, Sidama, Gurage, Welayta, Hadiya, Afari.

On Nov 4th, 2020, the TPLF attacked the Northern Command of Ethiopia's Federal Army using a huge stockpile of weapons, capturing thousands and killing those who resisted. It also launched itself as the Tigray Defense Forces (TDF) Over 2 million people have already been displaced since the TPLF started its armed insurgency.

The TPLF attack left the region without a Federal army, creating a vacuum. In response, Ethiopian Prime Minister Abiy launched counter attacks in the Tigray region and asked for Eritrean help - the country closest to the Tigray region to quell the insurgency; those armed forces and the TPLF committed atrocities and war against civilians as they engaged in armed struggle.

Simultaneously, the TPLF launched a well organized global propaganda campaign to regain power in Ethiopia, committing atrocities in the regions it was attacking to internationalize the conflict and slow support for the democratically elected government of Ethiopia.

TPLF is perpetuating a genocide and engaging in ethnic cleansing in other regions outside of Tigray and is marching towards the capital while claiming to try to stop a genocide in Tigray.

#NoMore is a global protest against the misinformation campaign that could lead to a coup and authoritarian regime change in Ethiopia. The protest movement is organized by Ethiopian (including concerned Tigrayans) and Eritrean diaspora communities around the world in partnership with the A.N.S.W.E.R Coalition and Black Alliance for Peace.